

Fiscal Unit/Academic Org	Dept Of Consumer Sciences - D1255
Administering College/Academic Group	Education & Human Ecology
Co-administering College/Academic Group	
Semester Conversion Designation	Converted with minimal changes to program goals and/or curricular requirements (e.g., sub-plan/specialization name changes, changes in electives and/or prerequisites, minimal changes in overall structure of program, minimal or no changes in program goals or content)
Current Program/Plan Name	Fashion and Retail Studies Minor
Proposed Program/Plan Name	Fashion and Retail Studies Minor
Program/Plan Code Abbreviation	TXTLCLO-MN
Current Degree Title	

Credit Hour Explanation

Program credit hour requirements		A) Number of credit hours in current program (Quarter credit hours)	B) Calculated result for 2/3rds of current (Semester credit hours)	C) Number of credit hours required for proposed program (Semester credit hours)	D) Change in credit hours
Total minimum credit hours required for completion of program		22	14.7	15	0.3
Required credit hours offered by the unit	Minimum	22	14.7	15	0.3
	Maximum	22	14.7	15	0.3
Required credit hours offered outside of the unit	Minimum	0	0.0	0	0.0
	Maximum	0	0.0	0	0.0
Required prerequisite credit hours not included above	Minimum	0	0.0	0	0.0
	Maximum	0	0.0	0	0.0

Program Learning Goals

Note: these are required for all undergraduate degree programs and majors now, and will be required for all graduate and professional degree programs in 2012. Nonetheless, all programs are encouraged to complete these now.

Program Learning Goals	<ul style="list-style-type: none"> • Students acquire fundamental knowledge of content in the fashion and retail studies industries Students solve problems creatively in consumer an industry related settings Students develop communication skills in individual and group settings
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Assessment

Assessment plan includes student learning goals, how those goals are evaluated, and how the information collected is used to improve student learning. An assessment plan is required for undergraduate majors and degrees. Graduate and professional degree programs are encouraged to complete this now, but will not be required to do so until 2012.

Is this a degree program (undergraduate, graduate, or professional) or major proposal? No

Program Specializations/Sub-Plans

If you do not specify a program specialization/sub-plan it will be assumed you are submitting this program for all program specializations/sub-plans.

Pre-Major

Does this Program have a Pre-Major? No

Attachments

- CSchairLetterNov12revision.pdf
(Letter from Program-offering Unit. Owner: Zavotka,Susan Lee)
- FRS Minor list of courses 11.15.docx
(List of Semester Courses. Owner: Zavotka,Susan Lee)
- FRS Minor Transition 11.15.docx
(Transition Policy. Owner: Zavotka,Susan Lee)
- FRS Minor Rational11.15(2).docx
(Program Rationale Statement. Owner: Zavotka,Susan Lee)
- EHE Dean's Approval - Semester Conv - Consumer Sciences - 010911.docx: College Approval Letter
(Letter from the College to OAA. Owner: Zircher,Andrew Paul)

Comments

- Comments
The Fashion and Retail Studies/Textiles and Clothing Minor for the Quarter System is currently under review by College of Arts and Sciences. In 2009 a request to change the name of the minor from Textiles and Clothing Minor to Fashion and Retail Studies Minor as well as make some revisions in the list of “choose from” courses was submitted. We are still awaiting final approval of these changes and therefore the current official minor name and list of courses (Textiles and Clothing) differs slightly from the ones used in this document. *(by Zavotka,Susan Lee on 11/15/2010 10:19 AM)*

Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Zavotka,Susan Lee	11/15/2010 02:31 PM	Submitted for Approval
Revision Requested	Fox,Jonathan Jay	11/15/2010 02:40 PM	Unit Approval
Submitted	Zavotka,Susan Lee	11/15/2010 02:46 PM	Submitted for Approval
Approved	Fox,Jonathan Jay	11/15/2010 05:27 PM	Unit Approval
Approved	Zircher,Andrew Paul	01/22/2011 11:29 AM	College Approval
Pending Approval	Hanlin,Deborah Kay Vankeerbergen,Bernadette Chantal Meyers,Catherine Anne Jenkins,Mary Ellen Bigler Nolen,Dawn	01/22/2011 11:29 AM	ASCCAO Approval



Department of Consumer Sciences

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November 12, 2010

Dear Curriculum Review Committee,

The Department of Consumer Sciences in the College of Education and Human Ecology is presenting a total of five degree programs and two minors for semester conversion in Summer of 2012. Of the five degree programs, three are undergraduate programs including: Hospitality Management, Fashion and Retail Studies, and Consumer and Family Financial Services and two are graduate programs in Consumer Sciences (MS and Ph.D.). Two minors will be converted taking new names: Consumer Sciences and Fashion and Retail Studies. The current programs in the department and college are:

- a. Undergraduate majors: BS in Hospitality Management, BS in Human Ecology with majors in Fashion and Retail Studies, and Consumer and Family Financial Services
- b. Undergraduate minors: Consumer Services and Textiles & Clothing
- c. Graduate programs: MS and Ph.D. in Human Ecology with specializations in Hospitality Management, Fashion and Retail Studies, and Family Resource Management

The faculty in the Department of Consumer Sciences have participated in a year long review of curriculum, commencing with research on programs at benchmark institutions and a review of survey information from program alumni. Much of the work on our undergraduate programs was done within program groups representing the interests of the three areas of study in Consumer Sciences: Hospitality Management, Fashion and Retail Studies, and Consumer and Family Financial Services. The graduate faculty worked as a committee of the whole. At the start of Autumn 2009 each program faculty committee redefined program learning goals and linked these goals to a formal assessment plan. With this background, a curricular map of existing programs was drafted to identify any holes in coverage and redundancies. These maps served as the basis for program modifications.

For the undergraduate programs, common changes were the addition of new courses to cover gaps in the curriculum as seen through examination of the curricular maps, elimination of courses considered redundant, merging of existing courses facilitated by the extra time in semesters, and/or identification of courses from other units that complement learning goals in each program. Each of the three undergraduate programs and two minors is presented as a conversion to semesters with minimal changes to program goals and curricular requirements.

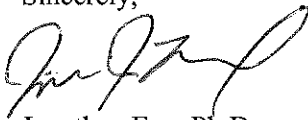
For the graduate programs, the department's situation is somewhat unique. Our proposal is for two new graduate programs (MS and Ph.D.) in Consumer Sciences. Previously our graduate degree programs were in Human Ecology, encompassing students working in Human Nutrition, Human Development and Family Science, and Consumer Sciences. Faculty from all three units agreed that one single degree is not adequately representative of these three areas of study as there is no common core of study amongst the

programs. To be more representative of the core area of study, each of the three units that previously contributed to graduate degrees in Human Ecology is proposing a new graduate program. In Consumer Sciences the proposed graduate program parallels our undergraduate program with a set of core requirements in consumer sciences followed by courses derived from 3 areas of study: Hospitality Management, Fashion and Retail Studies, and Family/Consumer Economics. These are not tracks and represent only an advanced treatment of consumer sciences within a specific market setting.

Faculty approval for the five degree programs and new (or significantly modified) courses was recorded through a formal vote on each program and course at one of two day-long retreats held in early June and mid-September 2010. At these meetings the undergraduate proposals drafted by program area groups were presented, discussed and put forward for full faculty vote. The Fashion and Retail Studies and Consumer and Family Financial Services programs were approved unanimously in these retreats. The Hospitality Management proposal required more significant revision as a result of faculty discussion and the subsequent vote was conducted online with all Consumer Sciences faculty voting and approving the final proposal. The MS and Ph.D. programs in Consumer Sciences were also reviewed and voted upon in the September retreat and the approval was unanimous through a formal and recorded vote. The two minor conversions were voted upon electronically by faculty in early November.

The faculty in Consumer Sciences submitted a strong rationale for programmatic changes, appropriate transition plans, and a plan to meet the resource requirements that come with these five degree and two minor proposals. I recommend approval of the BS degrees in Hospitality Management, Fashion and Retail Studies, and Consumer and Family Financial Services; minors in Consumer Sciences and Fashion and Retail Studies; and the two graduate degrees (MS and Ph.D.) in Consumer Sciences.

Sincerely,



Jonathan Fox, Ph.D.
Interim Chair
Consumer Sciences



Office of Academic Affairs
172 Arps Hall, 1945 N. High Street
614 688-4571

Date: January 9, 2011

To: Randy Smith, Vice Provost for Academic Programs
Elliot Slotnick, Associate Dean, Graduate School

From: Jackie Blount, Associate Dean, EHE Academic Affairs

RE: Semester Conversion Package for Department of Consumer Sciences

I am pleased to present the complete package of semester conversion materials for the Department of Consumer Sciences. In what follows, I will outline unique college and department contexts that have shaped this package. I will include tables summarizing constituent programs/courses and describe any other pertinent considerations. Finally, you will find Dean's level approval.

College Contexts

The College of Education and Human Ecology was formed in 2006 by merging two colleges (Human Ecology and Education). Curriculum across the new college, however, has remained relatively unchanged. Given this situation, we view the semester conversion process as a fresh opportunity to deepen the merger by building curricular collaborations among our units. We also wish to rethink our pre-existing programs and find ways to make them stronger, more coherent, and streamlined.

To these ends, we have asked faculty in our units to purge their curricula of little-used or less-than-relevant courses. We have challenged faculty to reach across unit lines to forge curricular collaborations by creating new degrees, interdisciplinary specializations, or co-taught courses. We are re-instituting a number of undergraduate teacher preparation programs (B.S.Ed.), each of which draws from courses in units around our college as well as across the university. We have encouraged five of our six units to address findings of the 2008 OSU Doctoral Program Assessment and Plan by strengthening their Ph.D. programs and making them more coherent. They have responded by: 1) defining their Ph.D. programs in alignment with their units -- rather than with their pre-merger college (i.e., Ph.D. in Consumer Science rather than Ph.D. in Human Ecology); and 2) creating true cores for their Ph.D. programs if they did not previously exist. Additionally, an Ed.D. degree in Educational Leadership is being proposed to address the need of school administrators to pursue advanced degrees geared for practitioners. With approval of the Ed.D. and also with recent B.O.R. approval of our other practitioner-oriented programs, an Ed.S. (Education Specialist) program in School Psychology and another in Teaching and Learning, fewer graduate students in the college will pursue Ph.D.s by default than in the past.

We believe that, taken together, these changes will greatly strengthen our programs and clarify our new college identity.

Departmental Notes

Consumer Sciences (CS) is one of five units in the college to change its Ph.D. program to align with departmental boundaries rather than those of its previous college. CS faculty have proposed that the degree name change from “Ph.D. in Human Ecology” to “Ph.D. in Consumer Sciences.” The “Human Ecology” designation no longer makes sense because the college of that name does not exist. Also, Ph.D. degrees from other units with the “Human Ecology” designation have very little in common with each other as there is no common core. However, with the proposed Ph.D. in Consumer Science, a 12-credit hour common core will provide greatly enhanced cohesion to the degree program that will span three separate specializations. For similar reasons, CS faculty also are proposing that the name of their master’s degree change from “M.S. in Human Ecology” to “M.S. in Consumer Sciences.”

Finally, CS faculty likewise have chosen to improve the coherence of their B.S. degrees. Previously, the three main programs in the department each offered essentially independent majors. Now, though, the B.S. degrees have a true common core of courses shared by three majors. Not only will this improve quality and coherence for students, but it also will increase efficiencies in the department.

Summary Tables

Program	Extent of Change	Notes	Approval by EHE Curr. Committee	Approval by EHE College Council
Ph.D. Consumer Sciences	New	Name changed to align with unit. Otherwise, straight conversion. Includes a 12-credit hour common core.	Nov. 19, '10	Dec. 3, '10
M.S. in Consumer Sciences	New	Name change to align with unit. Otherwise, straight conversion.	Nov. 19, '10	Dec. 3, '10
Major in Consumer and Family Financial Services	Converted	Have new common core with other undergraduate majors in dept. Otherwise, straight conversion.	Nov. 19, '10	Dec. 3, '10
Major in Fashion and Retail Studies	Converted	Have new common core with other undergraduate majors in Dept. Otherwise, straight conversion.	Nov. 19, '10	Dec. 3, '10
Major in Hospitality Management	Converted	Have new common core with other undergraduate majors in Dept. Otherwise, straight conversion.	Nov. 19, '10	Dec. 3, '10
Minor in Consumer Sciences	Converted	Straight conversion.	Nov. 19, '10	Dec. 3, '10
Minor in Fashion and Retail Studies	Converted	Straight conversion.	Nov. 19, '10	Dec. 3, '10

Courses	Number	Extent of Change	Approval by EHE Curr. Committee	Approval by EHE College Council
New graduate courses	3	New	Nov. 19, '10	Dec. 3, '10
New undergraduate courses	9	New	Nov. 19, '10	Dec. 3, '10
Total new Courses	12			
Re-envisioned graduate courses	12	Re-envisioned	Nov. 19, '10	Dec. 3, '10
Re-envisioned undergraduate courses	21	Re-envisioned	Nov. 19, '10	Dec. 3, '10
Total re-envisioned courses	33			
Graduate courses	17	Converted	Nov. 19, '10	Dec. 3, '10
Undergraduate courses	28	Converted	Nov. 19, '10	Dec. 3, '10
Total converted courses	45			
Total number of all courses	90			

College Approval

I have carefully reviewed all semester conversion materials for the Department of Consumer Sciences, having done so conjointly with the EHE Curriculum Committee. I also have discussed these materials with Dean Achterberg. This memo signifies Dean's level approval of the entire semester conversion package for the Department of Consumer Sciences.

Fiscal Unit/Academic Org
Administering College/Academic Group
Co-administering College/Academic Group none
Semester Conversion Designation
Proposed Program/Plan Name
Type of Program/Plan
Program/Plan Code Abbreviation
Proposed Degree Title

Dept Of Consumer Sciences – D1255
 Education & Human Ecology
 Converted with Minimal Changes
 Fashion and Retail Studies
 Undergraduate Minor
 FSHNRTS - MN
 Minor in Fashion and Retail Studies

Program Rationale Statement

The existing undergraduate Fashion and Retail Studies/Textiles and Clothing minor (quarter system) will be converted with minimal changes to an undergraduate Fashion and Retail Studies minor (semester system). The minor is designed to enhance understanding of merchandising of fashion products to meet the needs of consumers and retail industries. There are three learning goals for the minor: (1) Students acquire fundamental knowledge of the fashion and retail industries, (2) Students solve problems creatively in consumer and industry related settings, AND (3) Students develop communication skills in individual and group settings.

Two slight changes have been made in the Fashion and Retail Studies/Textiles and Clothing minor.

1. The course format of four required courses plus “select two” is being replaced with a format of four required courses plus “select one.” This change reflects a change in the credit hours of 2 of the required courses FRS 270 and 275. Each was 3 credit hours in the quarter system and is 3 credit hours in the semester system.
2. The reduction of quantity of courses to choose from in the semester system reflects course content that was rearranged from 3 quarter courses to 2 semester courses. The content represented in the semester minor is the same as the content in the current quarter minor.

Fashion and Retail Studies Minor (Quarter System)	Fashion and Retail Minor (Semester System)
Minimum of 22 credit hours 4 courses required and choose 2	Minimum of 15 credit hours 4 courses required and choose 1
FSNRTS 270 Aesthetics of Fashion and Retail (3)	FSNRTS 2370 Aesthetics of Fashion and Retail (3)
FSNRTS 371 Textiles (5)	FSNRTS 2371 Textiles (3)
FSNRTS 372 Appearance Dress & Cultural Diversity (5)	FSNRTS 2372 Appearance Dress & Cultural Diversity (3)
FSNRTS 275 Business of Fashion and Retail (3)	FSNRTS 2373 Business of Fashion and Retail (3)
Choose 2 from the following: FSNRTS 200 Fashion Body and Pop Culture (3) FSNRTS 370 Apparel Product Development (5) FSNRTS 375 Ready to Wear Analysis (3) FSNRTS 525 Retail Environments (5) FSNRTS 576 Global Patterns/Issues in Textile trade (5) FSNRTS 674 20 th Century Fashion (5) FSNRTS 675 (374) Fashion Forecasting (3) FSNRTS 685.01 Merchandise Buying (5)	Choose 1 from the following: FSNRTS 3471 Textile Product Quality (3) FSNRTS 4576 Global Sourcing and Trade/ Tex. Prod. (3) FSNRTS 2374 20 th Century Fashion (3) FSNRTS 4575 Retail Environments (3) FSNRTS 3474 Fashion Forecasting (3) FSNRTS 4585 Merchandise Buying & Management (3)

Transition Policy

Students pursuing the Fashion and Retail Studies minor who began their degree under the quarter system and must transition to the semester system before graduation will not be delayed nor disrupted toward progress toward the minor as long as they follow these guidelines: decide on their major, minor and degree within a time compatible with four-year graduation; meet the standards for progress defined by their academic unit and continue to complete appropriate course loads successfully; and actively develop and follow academic plans in consultation with their academic advisors. For further information go to this website -

<http://ehe.osu.edu/academics/services.cfm>

List of Semester Courses

FSNRTS 2370 Aesthetics of Fashion and Retail (3)
FSNRTS 2371 Textiles (3)
FSNRTS 2372 Appearance Dress & Cultural Diversity (3)
FSNRTS 2373 Business of Fashion and Retail (3)
FSNRTS 2374 20th Century Fashion (3)
FSNRTS 3471 Textile Product Quality (3)
FSNRTS 3474 Fashion Forecasting (3)
FSNRTS 4575 Retail Environments (3)
FSNRTS 4576 Global Sourcing and Trade/ Tex. Prod. (3)
FSNRTS 4585 Merchandise Buying & Management (3)